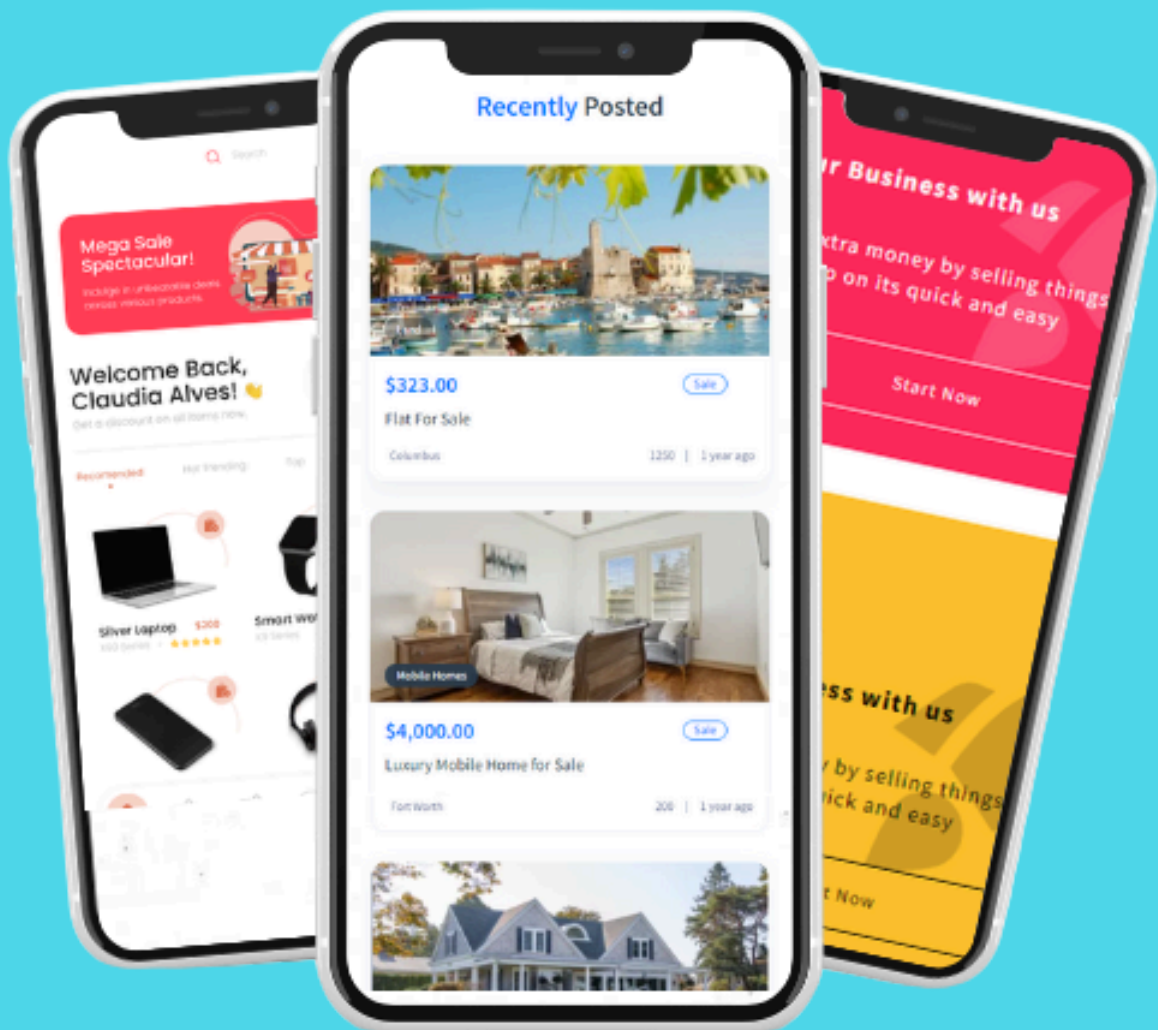


# LETGO CLONE GUIDEBOOK

AN ENTREPRENEUR'S GUIDEBOOK TO  
CLASSIFIED MARKETPLACES



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# 1. INTRODUCTION

The Zippr Letgo Clone is the perfect ready-made classified solution for entrepreneurs looking to launch a thriving online marketplace. Packed with advanced features, it enables seamless buying and selling, helping users connect effortlessly.

This high-end script includes powerful tools for listing products, secure messaging, and location-based searches—all designed to enhance user experience. Its sleek UI/UX ensures smooth navigation, attracting more buyers and sellers to your platform.

With 90 days of free tech support and complimentary server installation, this all-in-one solution offers a hassle-free setup. Launch a fully functional, profitable classifieds platform affordably and efficiently with Zippr Letgo Clone.

## 2. USERS

Our buy and sell script delivers essential features tailored for all key users:

- **Sellers**
- **Buyers**
- **Admin**

### 2.1 Sellers

Sellers on our classified solution can easily register and list their products to start earning. They simply sign up with their email and complete admin verification for approval.

Once verified, sellers can:

- **List Items for Sale** – Add products with clear descriptions, pricing, and high-quality images.
- **Communicate Instantly** – Chat directly with buyers to negotiate deals, answer queries, and finalize sales smoothly.

## 2.2 Buyers

Buyers on our classified solution are users who explore and purchase products listed by sellers. To begin shopping, they can sign up easily using their email or social media for instant access.

**Smart Ad Feed** – The platform automatically shows nearby listings, helping buyers discover available deals in their area effortlessly.

**Advanced Filters** – Buyers can refine searches using dynamic filters like category, price range, and location to find exactly what they need.

**Instant Chat** – They can message sellers directly to ask questions, negotiate prices, and finalize purchases smoothly.

## 2.3 Admin

Admins get complete control with our classified solution - approve listings, verify sellers, and monitor transactions effortlessly. Manage user accounts, resolve disputes, and customize platform content. Plus, oversee subscriptions, security settings, and promotional banners.

# 3. KEY FEATURES

Explore customized features designed to improve buyer experiences, support sellers and empower admins, seamlessly.

## 4.1 Buyer Features

- **Multiple Signup / Login** - Sign in instantly via email, phone, or social media for seamless access.
- **Detailed Product Description** - Clear listings with specs, high-res photos, and honest condition details.
- **Social Feed** - Discover trending deals near you in a scrollable marketplace feed.
- **Multiple Payment Gateway** - Pay securely via cards, wallets, or COD for flexibility.
- **Reviews And Ratings** - Make informed decisions with verified buyer feedback and star ratings.

## 4.2 Seller Features

- **List Product For Sale** - Easily create listings with photos, pricing, and descriptions to attract buyers instantly.
- **Unlimited Listings** - Post as many items as you want without any restrictive listing limits.
- **Seller Subscription Plan** - Choose flexible membership plans for enhanced selling features and lower commission rates.
- **Promote Your Listings** - Boost visibility of your products through sponsored placements and targeted promotions.
- **Chat With Buyers** - Communicate directly with potential customers to negotiate deals and answer questions.
- **Quick Payouts** - Receive your earnings faster with automated, hassle-free withdrawal processing options.
- **Premium Listings** - Highlight your top products with priority placement for maximum buyer attention.

## 4.3 Admin Features

- **Interactive Admin Dashboard** - Monitor platform performance, sales analytics, and user activity through a comprehensive visual control center.
- **Buyer Management** - Approve, verify, or restrict buyer accounts while tracking purchase history and activity patterns.
- **Seller Management** - Onboard, verify sellers, set commission rates, and monitor selling performance with granular controls.
- **Manage Orders and Packages** - Track all transactions, update delivery statuses, and resolve order-related issues efficiently.
- **Transaction Management** - Oversee payments, refunds, disputes, and generate financial reports for complete revenue visibility.
- **Staff Management** - Create roles, assign permissions, and manage support teams with hierarchical access controls.



## 4. ADDITIONAL FEATURES

- **RTL Support** - Seamless right-to-left language support for Arabic, Hebrew and other global markets.
- **Regional Taxes** - Automatically apply location-specific VAT, GST or sales tax with smart calculations.
- **Promo Banners** - High-visibility advertising spaces for featured promotions and brand partnerships.
- **Business Analytics** - Powerful dashboard with conversion tracking, visitor insights and sales performance metrics.
- **Seller Badges** - Recognize top-performing vendors with exclusive verified/premium status indicators.
- **Follow Stores** - Customer loyalty feature allowing buyers to follow favorite sellers' new listings.

# 5. GENERAL FEATURES

- AI-powered Recommendation Engine
- ‘Make an Offer’ Functionality
- Peer-to-Peer Messaging System
- Dedicated Home Pages for Each Post Type
- Front-End Submission with Live Preview
- Customizable Form Builder
- Advanced, Fully Customizable Search
- Tailored User Registration
- Customizable User Profiles with Trust Badges
- Ad Promotion Options (PPC/PPD)
- Flexible Pricing Plans (Pay-per-Ad/Packages)
- Multi-Level Ad Banner Placement
- Intuitive User Dashboard
- Promo Engine for Campaigns
- Order Control Center
- Bulk Processing Capabilities
- Admin Hierarchy with Role-Based Access
- Quick-Editing Mode
- Store Management Controls
- Manual Listing Approval
- Support for Multiple Inventory Types
- Built-in SEO Optimization
- Help Center Integration
- Auction Mode for Bidding

# 6. WHY CHOOSE ZIPPRR READYMADE SOLUTION?

- **Pay Once, Use Forever** – Lifetime access with single payment
- **Free Installation** – Professional setup at no cost
- **Lifetime Updates** – Regular performance upgrades
- **Full Code Access** – Complete customization freedom
- **App Submission** - Free iOS/Android apps submission
- **Premium Design** – High-end UI/UX experience
- **True White Label** – 100% brand ownership
- **Money-Back Promise** – Risk-free purchase guarantee

# 7. SERVER REQUIREMENTS

- WordPress - 6.0
- PHP - 7.4
- Max Execution Time - 300
- Memory Limit - 256 MB
- Post Max Size - 256 MB
- Upload Max Filesize - 30 MB
- Max Input Vars - 3000
- Curl - Yes
- SSL - Yes
- Cron Job - Yes

# 8. LIVE DEMO LOGIN CREDENTIALS

Website: <https://classifieds.zippr.com>

Buyer Panel:

URL: <https://classifieds.zippr.com/wp-admin>

Username: redcode

Password: hebzud-zigri6-dyGgaw

Seller Panel:

URL: <https://classifieds.zippr.com/wp-admin>

Username: redcode

Password: hebzud-zigri6-dyGgaw

Admin Panel:

URL: <https://classifieds.zippr.com/wp-admin>

Username: redcode

Password: hebzud-zigri6-dyGgaw



## CONTACT US

If you still have any questions or need support, please do not hesitate to reach us.

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