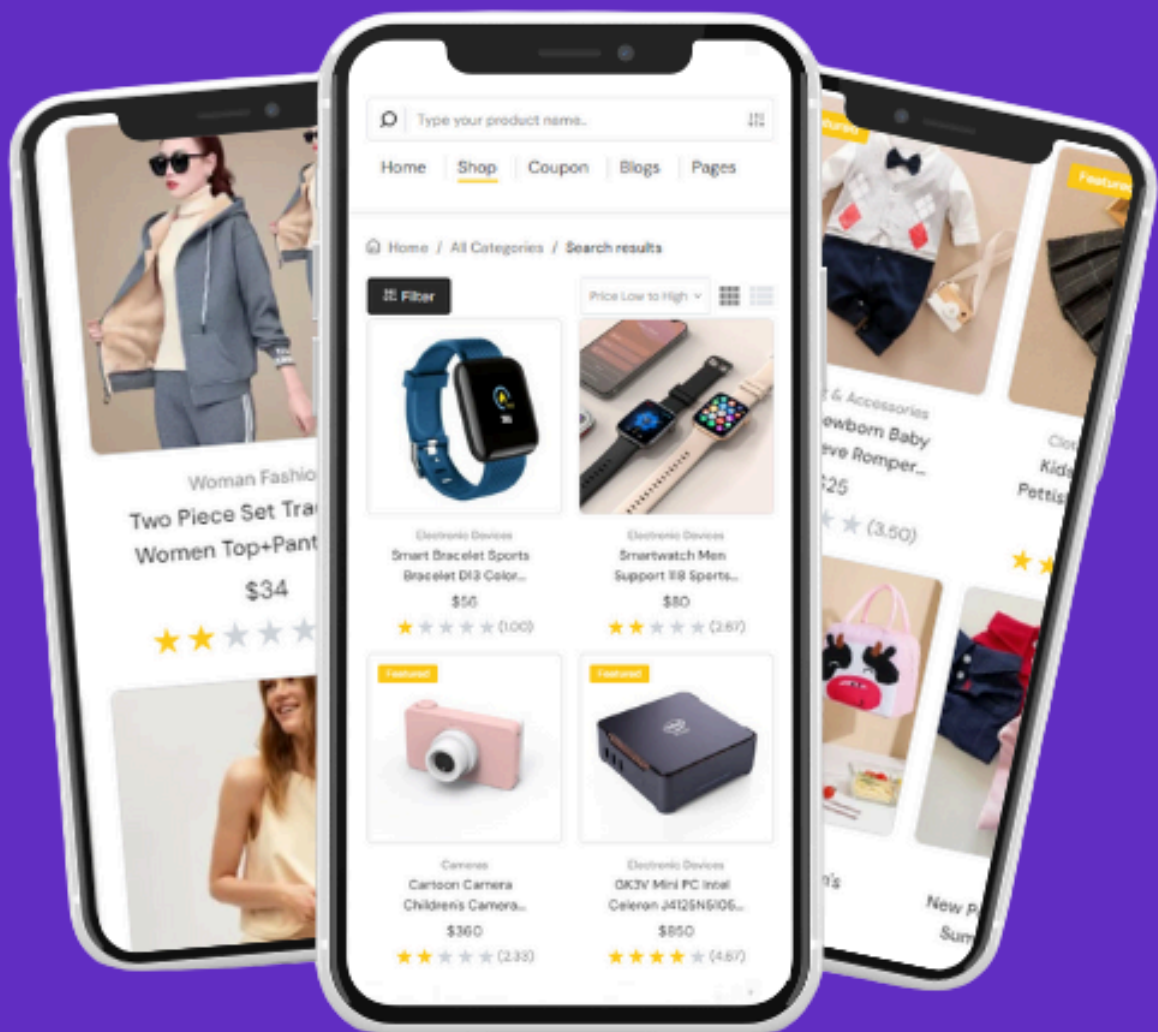


AMAZON CLONE GUIDEBOOK

A COMPLETE GUIDE TO LAUNCH A
SUCCESSFUL ECOMMERCE APP



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TABLE OF CONTENTS

01	Introduction	
	Introduction	03
02	Users	
	2.1 Sellers	04
	2.2 Buyers	05
	2.3 Admin	05
03	Highlighted Features	06
04	Key Features [Buyers, Sellers, Admin]	
	4.1 Buyer Features	08
	4.2 Seller Features	09
	4.3 Admin Features	10
05	Additional Features	11
06	General Features	12
07	Why Choose Zippr Readymade Solution?	13
08	Server Requirements	14
09	Live Demo Login Credentials	14

1. INTRODUCTION

The Zippr Amazon Clone is ideal for entrepreneurs aiming to launch a thriving e-commerce platform. This robust solution helps you build an online marketplace quickly, enabling seamless product sales.

The script includes features that let vendors list their products, expanding their reach and boosting revenue. It's designed to empower sellers while attracting a wider customer base.

This all-in-one package allows business owners to create a fully functional, user-friendly, and profitable online store like Amazon—affordably and efficiently. Start your e-commerce journey with minimal cost and maximum potential.

2. USERS

Our eCommerce Script delivers essential features tailored for all key users:

- **Sellers**
- **Buyers**
- **Admin**

2.1 Sellers

Sellers can register on the platform to list and sell their products, earning revenue through the marketplace. To begin, sellers must sign up using their email and await admin verification.

Once approved, they can:

- **Add Products** – List items with details like price, description, and images.
- **Manage Sales** – Track orders, update inventory, and process customer requests.

2.2 Buyers

Buyers are users who browse and purchase products from sellers on the marketplace. To start shopping, they must register using their email or social media accounts for quick access.

Buyer Signup

New users can create an account via email or social login (Google, Facebook, etc.) for a seamless registration process.

Explore Products

Buyers can search for items by category, keyword, or filters like price range, ratings, and availability.

Detailed product pages display descriptions, seller info, and customer reviews to aid decision-making.

2.3 Admin

Admin owns and manages the eCommerce platform, controlling all operations. Through an intuitive dashboard, they oversee vendors, buyers, and business functions efficiently.

3. HIGHLIGHTED FEATURES

WordPress Framework

WordPress is a powerful and widely-used CMS that provides a flexible foundation for building and managing eCommerce websites. Its intuitive interface simplifies store setup and management, while its extensive plugin ecosystem allows for deep customization to suit your business needs. As a scalable and budget-friendly solution, WordPress supports seamless third-party integrations, ensuring your online store remains feature-rich and adaptable as your business grows.

WooCommerce: The Complete eCommerce Solution

WooCommerce transforms WordPress into a full-fledged online store, offering extensive customization options such as layout adjustments, branding elements, and payment gateway integrations. Whether you're selling physical goods, digital products, or subscriptions, WooCommerce provides the tools to create a seamless shopping experience tailored to your brand.

Elementor: Drag-and-Drop Website Builder

Elementor is a user-friendly WordPress page builder that enables effortless design customization through its drag-and-drop interface.

Perfect for beginners and experts alike, it offers pre-built templates, responsive design controls, and seamless WooCommerce integration—allowing you to craft visually appealing, high-converting product pages without coding knowledge.

WCFM: Multi-Vendor Marketplace Plugin

WCFM is the premier front-end solution for creating an Amazon-style multi-vendor marketplace on WordPress.

Built for WooCommerce, it empowers entrepreneurs to launch a scalable marketplace with vendor dashboards, flexible commission structures, and single-product multi-vendor support.

Ideal for businesses looking to host third-party sellers while maintaining full administrative control.

4. KEY FEATURES

Explore customized features designed to enhance buyer experiences, support sellers and empower admins, seamlessly.

4.1 Buyer Features

- **Live Chat** - Direct messaging between buyers and sellers for instant product inquiries.
- **Helpdesk Tickets** - One-click support ticket submission for faster issue resolution.
- **Wishlist** - Save favorite products for later viewing and purchase.
- **Product Comparison** - Side-by-side analysis of items by price, specs and ratings.
- **Watchlist** - Track auction items or save products for future consideration.
- **Quick Preview** - View key product details via pop-up without page navigation.

4.2 Seller Features

- **Personalized Storefront** – Customize store layout, colors, and branding to reflect your unique style.
- **Business Hours** – Set open/close schedules and days off to manage buyer expectations.
- **Holiday Mode** – Temporarily pause your store during vacations or breaks.
- **Invoice Generator** – Create and brand professional invoices for orders.
- **Store Configuration** – Easily set up and adjust your store settings.
- **Multi-Format Listings** – Sell simple, variable, bundled, or auction-style products effortlessly.
- **Bulk Product Upload** – Import hundreds of listings instantly via CSV/Excel for faster store setup.
- **Multi-Warehouse Management** – Track inventory across multiple locations with automated stock updates.

4.3 Admin Features

- **Cross-Vendor Listings** – Let sellers feature approved products from other vendors in their stores.
- **Role-Based Permissions** – Control access levels for vendors/buyers with customizable privileges.
- **Flexible Vendor Onboarding** – Design registration forms with verification steps and custom data fields.
- **KYC Verification** – Implement strict seller identity checks to maintain platform integrity.
- **Review Moderation** – Approve/disapprove product reviews to ensure authenticity.
- **Activity Restrictions** – Set limits on listings, storage, or premium features per vendor.
- **Membership Tiers** – Create tiered seller plans (Basic/Pro/Enterprise) with distinct benefits.

5. ADDITIONAL FEATURES

- **RTL Support** – Full right-to-left language compatibility for global markets.
- **Regional Taxes** – Set location-specific tax rules and automatic calculations.
- **Promo Banners** – Designated ad spaces for promotions and partnerships.
- **Business Analytics** – Track sales, traffic, and performance with detailed reports.
- **Seller Badges** – Reward top vendors with verified/featured status badges.
- **Follow Stores** – Let buyers subscribe to favorite sellers for updates.
- **Finance Tracker** – Monitor income, payouts, and expenses in one ledger.
- **Social Integration** – Share products instantly on Facebook, Twitter, etc.

6. GENERAL FEATURES

- 100% Customizable
- Branded Themes
- Mobile-Optimized
- Product Comparison
- Shipment Tracking
- Performance Analytics
- Flexible Returns
- Feedback System
- Multiple Payouts
- Promo Engine
- Order Control
- Bulk Processing
- Admin Hierarchy
- Quick Editing
- Store Controls
- Listing Approval
- Inventory Types
- SEO Optimization
- Help Center
- Auction Mode
- Global Payments
- Currency Support
- Search Engine Ready
- Smart Discovery
- Quick Access

7. WHY CHOOSE ZIPPRR READYMADE SOLUTION?

- **Pay Once, Use Forever** – Lifetime access with single payment
- **Free Installation** – Professional setup at no cost
- **Continuous Updates** – Regular performance upgrades
- **Full Code Access** – Complete customization freedom
- **App Submission** - Free iOS/Android apps submission
- **Premium Design** – High-end UI/UX experience
- **True White Label** – 100% brand ownership
- **Money-Back Promise** – Risk-free purchase guarantee

8. SERVER REQUIREMENTS

- Operating System Linux
- Apache Web Server
- MySQL for Database
- PHP version 8.1 & Above
- Ability to Setup Cron Jobs

9. LIVE DEMO LOGIN CREDENTIALS

Login URL: <http://marketplace.zippr.com>

Username: help@bogxd.com

Password: vygjys-vimdin-5wYhso



CONTACT US

If you still have any questions or need support, please do not hesitate to reach us.

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